

Nadja Masura
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www.nadjaart.com

Introduction

Creative, compassionate, and esthetically trained, budding floral designer seeks shop to plant her roots and bloom. Can offer experience in floral design, sales and customer service, organization and admin support, eye for floral photography, computer graphics, buying, display and staging, events management, and heart.

Floral & Design Skills:

- **Holiday Designer** for The Flower Basket, Santa Rosa CA (2009). Created dozens of FTD and other wired online/catalogue and designer choice arrangements for the Flower Basket during the holidays
- **Employee of Nielsen's Flowers: Sales and Greenhouse** Ann Arbor, MI (1995). Sold arrangements and plants, created dish-gardens, cared for plants and flowers, and worked with floral design staff at Nielsen's flowers (in business from early 1900's)
- **Freelance Design** Created floral displays for "Field Days" fundraiser at Windrush Farm, and for each venue of the Sonoma County Book Festival
- **Floral Processing and Design** for Detroit Pond Co (youth) Worked on family's organic farm harvesting, processing, and arranging dried flower bouquets for sale at Hand Goods and other local venues.
- **Floral Design Certificate** Currently excelling in the last half of SR JC's Floral Design Certificate program with a passion for color, texture, and metaphor in design shapes.
- **Property Manager** – The Inside Theater, Tacoma, WA (1993) Researching, buying, decorating/ fabricating objects as well as creating and implementing major cataloging system (as a theatre properties manager)
- Trained in multiple modes of visual presentation (from stage design, to fine art and graphics design, and photography)

Administration, Events and People Skills :

- **Web Designer, Consultant** – Nadja Masura Web Designs, www.nadjaart.com, Santa Rosa, CA (1999-Present) Collaborated with numerous web design clients, taking their ideas for their sites from inception through creation and maintenance
- **Administrative Assistant**, Docent Coordinator, Web Designer, and Webmaster for Sebastopol Center for the Arts, www.sebarts.org, Sebastopol, CA (1997-2002) Handled the membership, enrollment, reception, website, and managed volunteers
- **Director** – **Sonoma County Book Festival**, Santa Rosa, CA (2009) Event planning, admin, marketing and press releases, graphics, organization, budgeting (Sonoma County Book Festival)
- **Computer skills** include: Microsoft Office (including PageMaker, Publisher), Adobe CS4 (Photoshop, Dreamweaver, Illustrator, InDesign, etc), CCASST, digital photo and video (and more)
- Directed numerous public and staged events with an eye toward nature and community

Education

2008-Present Enrolled in Floral Design Program

Santa Rosa Junior College, Santa Rosa, CA

(Excellent grades, currently in final half of program)

(Courses completed include: Design levels A, B, C; Weddings; Flowers to Wear and Carry; Ikebana; and Flower Care and Identification. Current courses include: Shop Management and European Design.)

Events Management Workshop through SRJC

2007 Ph.D., Theatre and Performance Studies

University of Maryland, College Park, MD, May 2007

2000 A.S., Multimedia/Graphics Design

College of Marin, Novato, CA, May 2000

2000 A.S., Multimedia/Authoring and Integration

College of Marin, Novato, CA, May 2000

1996 M.A., Theatre

University of Michigan, Ann Arbor, MI, May 1996

1994 B.A., Theatre

University of Puget Sound, Tacoma, WA, May 1994

Additional Employment History

2008-2009: Digital Media Artist for the Occidental Center for the Arts – *Re-Membering Harmony* community project

2007-2008: Media Designer – *Morningstar* musical, Rohnert Park, CA

2002-2006: Fellow, Teacher's Assistant, and Co-Professor – University of Maryland, College Park, MD

2000-2005: Web Designer, Consultant – University of Maryland, Interstitial Cystitis Network, Art At The Source, Brian Kreck Computer Consulting, PBHS Web Design,

1997: Administrative Assistant – Robot Wars

1994-1995: Teaching and Research Assistant – The University of Michigan, Ann Arbor, MI

1992-1993: Artworks Assistant and Docent – Tacoma Arts Museum, Tacoma, WA

1991: Staff - Do Drop In, Sebastopol, CA

1984-1990: Citizen Diplomat, Public Speaker & Volunteer Performer – Peace Child International, Students as Ambassadors For Peace, Earth Stewards Network, and Sister City USSR