

Nadja Masura, Ph.D
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SKILLS

Teaching with technology, research, writing content, interface design, information design, project management, communication, organization, leadership, interactive digital media, graphics design, web design and maintenance, marketing, public speaking, analyzing systems, curriculum development, and strategic planning

COMPUTER PROGRAMS

Authorware, Director, (Graphics) Photoshop, Illustrator, InDesign/PageMaker, (Web) Dreamweaver, HTML, CSS, WordPress, Premiere & Final Cut Pro (video editing)

I am proficient at learning new interfaces. (Some of the programs I have worked with include: Vectorworks, 3D Max, Flash Max/Jitter, Isadora, DeBabelizer, and Access Grid Videoconferencing, visual basic, UNIX, ImageReady, Fireworks.)

DIGITAL + EXPERIENCE

Graphic Design Technician for Math Solutions

2011-Present

- Layout, editing, graphics, quality assurance

Maryland Institute for Technology in the Humanities Fellow (*integrating digital technology in education and scholarship*)

- Created course lesson plans and co-taught Digital Directions course
- Engaged in extensive research into digital assets, dissertation included evaluating and classifying digital learning objects and events
- Excelled in graduate level coursework in creating digital objects of scholarship, and participated in departmental and campus-wide initiatives to bring digital technology into pedagogy

Web, Graphics and Media Designer

(10+ years)

Nadja Masura Web Designs and Media, www.nadjaart.com/web.html (websites created and maintained, writing verticals (content), photography, digital collage, print (posters), illustration, graphics design

Blogs and Social Media: Teaching with Blogs, editor of and contributor to SimplySonoma.co lifestyle and leisure Blog, and running online for-profit retail auction including photography.

Marketing Lead and Board Member, Women's Global Leadership Initiative

- Overseeing marketing, assisting founder in clarifying the core message, coordinate and oversee team member's completion of projects (including social media, pr, outreach and research), graphics design and layout, writing
- Creating curriculum (curriculum committee), systems analysis, strategic planning, authoring volunteer intake procedures, web re-design information mapping,
- Coordinating and promoting community programs, facilitating meetings and public events

Executive Director, Sonoma County Book Festival

- Organized, coordinated, and ran the region-wide Book Festival
- Generated a profit (during a recession) for the first time since its inception in 1999

- Responsible for bookings, public relations, graphics, website updates, meetings

Media Designer, Researcher, Writer, and Digital Media Consultant

Occidental Center for the Arts, and Morningstar production

- Digital media Art Director, photographer, interactive multimedia design
- Collecting oral histories, transcribing, scripting directing, project management, writing, editing, research, public speaking and outreach

IFTR and ATCF @ U of M Conference Publicity Committee Technologist– created web and promotional materials, organized and planned technology for conference

A D D I T I O N A L E X P E R I E N C E

Staff Dramaturge, Sixth Street Playhouse

Present

Research and analyze scripts for Directors and cast, develop lobby displays, lead audience discussions and lectures

Docent Coordinator, Webmaster, Administrative Assistant

Sebastopol Center for the Arts

Cinematographer and Producer Verdandi Productions, *Traveling Faster than the Speed of Light*

Prosperities Master, Inside Theatre

Researching, buying, fabricating objects as well as creating and implementing a new cataloging system

Teaching and Research Assistant, Universities of Michigan and Maryland

Lead discussion sections, gave lectures, taught classes, composed exam questions, researched materials, graded, committee work, teaching.

Citizen Diplomat, Sister Cities USSR

Public speaking, training in conflict resolution and facilitation, international relations

ArtWorks Attendant, Tacoma Art Museum

Docent, researcher, administrative

Board of Directors, Cinnabar Theatre

Present

E D U C A T I O N

Ph.D., Theatre and Performance Studies (Digital Humanities)

University of Maryland

A.S. Multimedia: Graphics Design, and Authoring & Integration

College of Marin

Core Leadership Training Workshop

Women's Global Leadership Initiative